

## Health and Wellbeing Board (HWB) Paper

### 1. Reference Information

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Paper tracking information	
<b>Title:</b>	Health and Wellbeing Strategy Highlight Report
<b>HWBS Priority populations:</b>	All
<b>Priority 1, 2, 3:</b>	All
<b>Outcome(s)/System Capability:</b>	All
<b>Principles for Working with Communities:</b>	<ul style="list-style-type: none"> <li>• Community capacity building: 'Building trust and relationships'</li> <li>• Co-designing: 'Deciding together'</li> <li>• Co-producing: 'Delivering together'</li> <li>• Community-led action: 'Communities leading, with support when they need it'</li> </ul>
<b>Interventions for reducing health inequalities:</b>	<ul style="list-style-type: none"> <li>• Civic / System Level interventions</li> <li>• Service Based interventions</li> <li>• Community Led interventions</li> </ul>
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<b>Board Sponsor(s):</b>	<ul style="list-style-type: none"> <li>• Karen Brimacombe, Chief Executive, Mole Valley District Council (Priority 1 Sponsor)</li> <li>• Professor Helen Rostill, Deputy CEO Surrey and Borders NHS Foundation Trust and SRO Mental Health, Frimley ICS; Kate Barker and Liz Williams SCC/Surrey Heartlands Joint Conveners (Priority 2 Sponsors)</li> <li>• Mari Roberts-Wood (Priority 3 Sponsor), Managing Director, Reigate and Banstead Borough Council</li> </ul>
<b>HWB meeting date:</b>	21 June 2023
<b>Related HWB papers:</b>	HWBS Summary Implementation Plan (item 6) Community Safety Assembly & Implementation Plans (item 7)
<b>Annexes/Appendices:</b>	<b>Annex 1:</b> Highlight Report including JSNA progress and Communications Update

## 2. Executive summary

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This paper provides an overview of the progress of local shared projects and communications activity supporting delivery of the Health and Wellbeing Strategy (HWB Strategy) as of 30 May 2023. The Highlight Report now provides an overview of activity against Health and Wellbeing Strategy's Summary Implementation Plan (see item 6), describes what has been achieved against outcomes, how collaborative working has aided this progress and identifies new data and insights that have been released in the previous quarter. It also has a section on communication activity associated with the HWB Strategy's priority populations and priorities and a section on the progress of the review of the [Joint Strategic Needs Assessment](#) (JSNA) – chapters already published/in development. From September there will be a section on the implementation of the Health in All Policies (HiAP) implementation plan.

The Board is also asked to note the disbanding of the Surrey Local Outbreak Engagement Board.

## 3. Recommendations

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The Health and Wellbeing Board is asked to:

1. Note progress against the delivery of the Strategy in the Highlight Report.
2. Utilise the links to the refreshed [Health and Well-being Strategy](#) and [Highlight Reports](#) to increase awareness through their organisations and elicit support for reducing health inequalities.
3. Ensure member organisations are utilising the [HWB Strategy engagement slide deck](#) on the SCC Community Engagement sharepoint site to provide active leadership around the mission to reduce health inequalities within their own organisations and across the system.
4. Note the disbanding of the Surrey Local Outbreak Engagement Board.
5. Note that with the appointment of a new Chair, the Terms of Reference of the Board will now be reviewed at the September Board meeting.

## 4. Detail

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All project /programme implementation plans that sit behind the Highlight Report have now been reviewed, with new plans added, ensuring the content of the Highlight Reports that are reported to the Board all meet the Programme Management Guidance of the Strategy:

- Reduce a health inequality via prevention interventions within (a) HWB Strategy Priority Population(s)
- Address an agreed, significant need that can only be met through Board members working in partnership
- Prioritise community led interventions (aspirational), alongside civic/system level and service-based interventions
- Measure inputs, outputs, outcomes, impact in a way that is meaningful to communities (Logic Model)
- Be evidence-based and/or add to the evidence base

- Have deadlines for completion, key milestones and an SRO
- Be appropriately resourced or be looking for commitment to appropriate resourcing

These project/programme implementation plans will not only feed into the Highlight Reports with risk ratings/summaries escalated as necessary, but also into a HWB Strategy Summary Implementation Plan progress report which will come annually to the HWB Board (see item 6).

For Priority One a focus is given in the Highlight Report to the [Surrey Breastfeeding strategy 2023-2028](#) which is now published, after a successful launch event in March. The Strategy aims to build on the good practice and work that has taken place to date to improve breastfeeding initiation and continuation rates, which could lead to the following benefits:

- Reduces the odds of overweight and obesity, even after adjustment for socioeconomic status
- Improving breastfeeding rates in lower socioeconomic groups and young parents can play an important role in reducing health inequalities
- Benefits against the risk of respiratory infections, gastroenteritis, ear infections, improved oral health and reduced tooth decay
- Reduces the risk of Sudden Infant Death Syndrome, childhood diabetes and leukaemia
- Uses marginal resources and produces minimal or zero waste, which is environmentally friendly.

The Breastfeeding Strategy's milestones appear in the **Whole System Approach to Obesity Implementation Plan**. While Surrey's breastfeeding rates compare well to England, there are geographic patches of Surrey with poorer outcomes and lower continuation rates. The Strategy proposes a proportionate universalism approach with equitable access to information and support for all women and birthing people and an emphasis on priority population groups. Partners should also be supported in the breastfeeding journey - including young parents, and those with [protected characteristics](#).

The Breastfeeding Strategic Group will now finalise the action plan, define realistic timeframes and assign key leads for delivery. Partners are encouraged to champion breastfeeding and consider opportunities for multi-agency working to enable breastfeeding-friendly communities. For more information, please contact Adam Letts at [adam.letts@surreycc.gov.uk](mailto:adam.letts@surreycc.gov.uk).

For Priority Two a focus is given to 'Embedding Green Health and Well-Being in the Surrey System' - the progress of the **Green Health and Well-being Implementation Plan**.

Surrey Heartlands was one of seven national test and learn sites for 'green social prescribing', with national funding ending in March 2023. The ambition is now to embed the value of nature, and health and wellbeing benefits of green space, into 'business as usual' across Surrey Heartlands Integrated Care System (ICS) aiming to:

- Embed the **value of nature** for health & wellbeing into the Surrey Heartlands health and care system.
- Develop **place-based prevention strategies** that utilise community assets, including green and blue spaces, and **incorporate the health benefits of nature connection** into local health inequalities and population health management plans.
- Utilise innovative approaches to supporting **diverse populations** with nature-based health and wellbeing.

Green Health & Wellbeing initiatives are working with virtually all the HWB Strategy Priority Populations – including projects in Key Neighbourhoods, including Court, Stoke, Sheerwater - and in Spelthorne. For more information, please contact Jane Soothill at [Jane.Soothill@surreycc.gov.uk](mailto:Jane.Soothill@surreycc.gov.uk) .

For Priority 3 a focus is given to the Community Sparks Funding, which features in the **Empowered and Thriving Communities Implementation Plan**. This funding programme has been created to support small scale, meaningful community-led initiatives, primarily (but not exclusively) in the 21 Key Neighbourhoods identified in the HWS Strategy and by this Board as Priority Population.

This funding looks to create opportunities and support the Surrey system’s ambition to create Empowered and Thriving Communities. The funding will be invested in resident and community led activity that will benefit residents and neighbourhoods. Charities that support and work with the voluntary, community and faith sector in Surrey and work closely with public partners can apply for up to £2,000, although in some cases this can be increased. Where possible the activities funded will help build community connection and resilience, mitigate the impact of the cost-of-living and catalyse further activity. Locally, contact should be made via the relevant VCSE organisation depending on the geographic area, as detailed in the Highlight Report. For more information, please contact Saba Hussain at [saba.hussain@surreycc.gov.uk](mailto:saba.hussain@surreycc.gov.uk)

**See Highlight Report at Annex 1.**

For the Board’s further awareness:

The [Surrey Local Outbreak Engagement Board](#) (LOEB) has been disbanded. LOEB was a member-led public facing oversight board in place throughout the pandemic. The LOEB was a sub-committee of the Surrey Health and Wellbeing Board and its primary role was to have oversight of the [Surrey Local Outbreak Management Plan](#), outbreak response, resource allocation, and to provide direction and leadership for community engagement. The LOEB met bi-monthly and in total the LOEB met as a formal committee eleven times.

The final meeting of the LOEB took place on 21 April 2022, where it was agreed that the board would be kept on hold for the remainder of the year and that oversight of Surrey’s response to COVID-19 would be overseen by Surrey Heartlands Emergency Preparedness, Resilience and Response Board. The need did not arise for the Board to reconvene therefore April’s meeting was officially the last. Multiple debriefs were undertaken by system partners during the course of the pandemic and

lessons learnt are being coordinated by Surrey Local Resilience Forum in preparation for the COVID-19 Public Inquiry.

The Terms of Reference of the Health and Wellbeing Board will now be an item at the September, rather than the June meeting. A third of the Board members responded to the survey circulated before the March Board meeting. The results of this survey have been compiled and applied to a new draft Terms of Reference, which will now be brought to the Board in September.

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## 5. Opportunities/Challenges

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### Opportunities this quarter

Priority 1:

- **Making Every Contact Count: Train the Trainer:** Launch of train the training programme providing opportunities for partners to upskill workforce to engage in healthy behaviour discussions with clients/residents (HiAP).

Priority 2:

- **Mental Health:** The Mental Health Investment Fund Round 2 is now [open](#) until 11 July.

Priority 3:

- **Wider determinants:** SCC Public Health Wider Determinants of Health Research Collaboration across Council directorates and in partnership with Voluntary Community and Social Enterprise (VCSE), Reigate and Banstead Borough Council and University of Surrey has been asked to submit a stage two funding application to the NIHR Health Determinants Research Collaboration (NIHR HDRC).
- **Empowered communities:** Community Sparks Funding programme – small community grants – is now available.
- **Poverty:** The Cost of Living/Impact on Health and Well-being ethnographic research will now inform the exploration of a whole system approach to poverty in Surrey.

### Challenges this quarter:

Priority 1:

- **Cardio-Vascular Disease (CVD):** Surrey Heartlands Clinical Leads have left their posts. Strong clinical leadership is important to drive engagement and system change in relation to CVD prevention. Until a replacement is recruited there is a risk to delivery.
- **Substance Misuse:** Recruitment of skilled workforce is a challenge. Waiting for NHSE & Health Education England to develop a workforce programme for substance misuse.
- **Smoking:** Respiratory Clinical Lead for Surrey Heartlands has stepped down. This post chairs the Surrey Heartlands NHS 'in-house' smoking cessation

steering group. Strong clinical leadership is important to drive engagement and system change in relation to Surrey’s smokefree ambitions. Until a replacement is recruited there is a risk to delivery.

Priority 2:

- **System Capacity:** Some programmes are reporting capacity (incl staffing) is limiting the speed at which they are able to progress, affecting projects within the Long Term Conditions and serious mental illness programme, the Emotional and Mental Wellbeing in Key Neighbourhoods programme and in addressing repeat removals of babies due to safeguarding (part of the Surrey Heartlands Best Start Strategy).
- **Green Health and Well-Being:** Following the learning from the Green Social Prescribing pilot, funding is yet to be identified by key system partners to enable the proposed broader Green Health and Wellbeing programme delivery.

Priority 3:

- **Domestic Abuse:** There is a lack of clarity around the delivery/funding of the national Safe Accommodation Strategy and therefore the Hospital Independent Domestic Violence Advocates service from 2025 onwards.

**6. What communications and engagement happened/needs to happen?**

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- All Board members are requested to share the Highlight Reports widely within their respective organisations and utilise the HWB Strategy engagement slides as appropriate.
- The Health and Wellbeing Board’s Communications Group met in March and May and now have a list of prioritised issues to focus on in the implementation of the 2023 Communications Plan, presented to the Board at the December 2022 meeting.

**7. Next steps**

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- The [Highlight Report](#) is now available on the Healthy Surrey web page.